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FOR IMMEDIATE RELEASE:

Origin Instruments Announces PageBot for Kindle 3 Availability, New Pricing and Limited Time Promotion with Orby Switch

PageBot for Kindle 3 provides switch-based access to the Amazon Kindle eBook Reader

GRAND PRAIRIE, TX, July 26, 2011 – <u>Origin Instruments Corporation</u>, a leading global provider of assistive technology, today announced the immediate availability of PageBot for Kindle 3. This PageBot for Amazon's 3rd generation Kindle joins the previously released PageBot for Kindle DX and PageBot for Kindle 2 products in enabling the independent reading of books and other long form documents by people who cannot hold the Kindle or press its buttons.

PageBot for Kindle 3 combines a secure and adjustable mount, dual integrated actuators for the Kindle Next Page and Previous Page buttons, and a built-in intelligent drive circuit that can directly interface to a wide variety of adaptive switches. With PageBot, reading on Amazon Kindle is easily accessible to people with motor disabilities that might result from birth defects, spinal cord injury, ALS, cerebral palsy, muscular dystrophy, spinal muscular atrophy, multiple sclerosis, stroke, arthritis, or repetitive strain injury. PageBot provides a much more compact, reliable, and cost effective solution for long form reading than legacy mechanical page turners for paper books. Regardless of whether reading from bed, desk, easy chair, or wheel chair, PageBot provides a simple interface that encourages immersive reading.

PageBot integrates multiple interfaces for adaptive switches that can suit the preferences and abilities of individual users. Standard mechanical adaptive switches with 3.5 mm microphone-style connectors, like the new Origin Instruments Orby Switch, can be plugged in directly. Dual switches, like the Origin Instruments Sip/Puff Switch, can interface with a single stereo cable. PageBot is also compatible with a wide variety of adaptive switches that are available from other assistive technology suppliers. In addition, a USB host interface is provided so that PageBot can be operated from the buttons of a wired or wireless USB mouse.

PageBot for Kindle 3 and PageBot for Kindle 2 are newly priced at \$279.95 US. PageBot for Kindle DX is newly priced at \$299.95 US. All models are available for immediate delivery from the Origin Instruments online PageBot store at http://estore.orin.com.

As a time-limited special offer, PageBot for Kindle orders from end customers placed directly with Origin Instruments will receive one Orby Switch free-of-charge through October 31, 2011, a \$34.95 value. Orby Switch is a new high quality button-style adaptive switch from Origin Instruments that was also announced today.

For full details, photos, specifications, and answers to frequently asked questions, please visit the Origin Instruments website at http://www.orin.com/go/pagebot. High resolution photos and collateral materials for use in web and print media are available at http://media.orin.com/pagebot.

Amazon's Kindle and adaptive switches are priced separately.

About Origin Instruments

Origin Instruments was founded in 1990. The company is a developer and manufacturer of advanced electronic and optical systems and associated software. Origin Instruments services customers in two markets: assistive technology for people with disabilities and precision three-dimensional tracking for applications in a variety of settings, including academia, medical and government. For more information visit: http://www.orin.com

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